LearningLtd
www.xlearning.co.uk

Creative Problem Solving

"Imagination is more important than knowledge."

Albert Einstein

Who is it for?
This programme is ideal for anyone wanting to be able to create new ideas quickly and on demand using the appropriate technique for the situation

Benefits
From attending this course people will be able to:-

- Understand and utilise the benefits of creativity
- Recognise individual preferences in relation to Creativity and Innovation
- Find unexpected solutions to everyday challenges
- Overcome any limiting attitudes within the business which may inhibit creativity
- Apply a range of creative thinking tools and skills in various work-related situations.
- Create the conditions to stimulate ways of thinking that will create a flow of new and original ideas

Content

- Definitions of continuous and discontinuous innovation and creativity
- Explore examples of famous and not-so-famous innovation globally.
- My own creativity understand your own preference
- Creativity Processes; a model for innovation and creativity (3 broad phases – problem exploration, idea generation, choice & action).
- Skills and tools for creativity
- Activity-based Practice Sessions

This list is not exhaustive so please talk to us if you don't see what you are looking for

Why X Learning?
Our training avoids the 'dull and boring' tag. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
  - Running light hearted but focussed business games
  - Using live company data where possible
  - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
our office on 01908 632713 or **email** office@xlearning.co.uk

Business and Financial Training

Programme length options; half day or full day depending upon your requirements

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