

Turning the Tables on the Bank Manager: Decision Base business simulation

If only our people understood what it is like to run a business! If they had greater empathy with clients, and thought like clients, their understanding of business issues would be so much greater.



Who is it for?

This simulation is for anyone involved in a corporate relationship or lending / credit role in a financial services organisation.

Benefits

From attending this course people will be able to:-

- Understand the issues facing business customers and how these impact on banking relationships
- Balance the competing pressures of long term strategy and short term cash flow drivers
- Create a business plan in order to secure long term finance
- Understand the inter-relationship between different functions in a business
- Calculate and analyse financial performance through financial statements and ratios

Content

- Deciding on a business strategy
- Managing cash flow
- Managing the capital structure of the business
- Making long term investment decisions
- Financial statements and financial analysis
- Business planning

This list is not exhaustive so please talk to us if you don't see what you are looking for.

Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options; 2 or 3 days depending upon your requirements

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
our office on 01908 632713 or **email** office@xlearning.co.uk