

Finance For Non Finance Managers

Finance is not something that is separate from the day to day activities within a business; each decision that is made within the organisation has a financial impact.



Who is it for?

This Programme is ideal for anyone who uses financial reports in their work or just wants to know how their day to day actions and decisions impact the bigger picture.

Benefits

From attending this course people will be able to:-

- Understand financial statements – balance sheet, profit and loss account and cash flow and how they relate to business activity
- Undertake financial and KPI analysis
- Discuss their role within the business and their impact on business performance
- Understand financial jargon and deal with financial issues more confidently
- Communicate more effectively on financial issues and be able to ask the right questions of Finance Managers

Content

- Why finance is important.
- Risk and shareholder expectations.
- Finance and the wider environment.
- The financial statements.
- Financial analysis.
- How you impact the financial statements.

This list is not exhaustive so please talk to us if you don't see what you are looking for

Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options; half day, full day or 2 days depending upon your requirements

To discuss **call** David on 07984 817328,
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